

संजय कुमार, भा.प्र.से
सचिव

Sanjay Kumar, IAS
Secretary



भारत सरकार
शिक्षा मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
Government of India
Ministry of Education
Department of School Education & Literacy

D.O.No.6-10/2023-PMP-5

19th January, 2024

Dear Colleagues,

It is my pleasure to inform you that the Hon'ble Prime Minister will be interacting with Students, teachers and parents for another exciting edition of Pariksha Pe Charcha 2024 at Bharat Mandapam, Pragati Maidan, New Delhi on 29th January 2024.

2. I am very happy to share that with the active participation of MyGov and all States/UTs more than 2.26 crore participants have registered for Pariksha Pe Charcha 2024.

3. To increase the viewership of the main event and also to popularize the concept, it is felt that the involvement of prominent personalities and youth icons would ensure a more vibrant connect with students, teachers and parents. Therefore, well-known sportspersons, film & theatre artists, eminent people from the business fraternity, young entrepreneurs and other influencers may be identified and requested to promote PPC-2024 from their own social media handles so that the outreach of the programme Pariksha Pe Charcha 2024 can be extended to a large number of their followers easily and effectively.

4. They may also be requested to post small creatives/videos on PPC-2024 through their own social media handles and may use #PPC2024 to disseminate the event in their own unique way. The selected creatives/videos from among these shall also be exhibited on the MyGov platform. Mrs Prachi Pandey, Joint Secretary (I&T), shall be the Nodal Officer, from this Ministry.

5. I would be grateful, if an action taken note in this regard is shared at prachi.p@gov.in. Let us join hands in celebrating the Utsav of examinations, "Pariksha Pe Charcha 2024" in order to bring joy in learning for our future nation-builders.

Regards

Yours sincerely,

(Sanjay Kumar)

To,

1. Secretary, Ministry of Culture, Shastri Bhawan, New Delhi - 110001
2. CEO, (MyGov), Ministry of Electronics and Information Technology Electronics Niketan, 6, CGO Complex, Lodhi Road, New Delhi - 110003.
3. Secretary, Department of Science & Technology, Technology Bhawan, New Mehrauli Road, New Delhi - 110016
4. Secretary, Department of Youth Affairs, Shastri Bhawan, New Delhi.
5. Secretary, Department of Sport, Shastri Bhawan, New Delhi.
6. Director, National Book Trust, Nehru Bhawan, 5 Institutional Area, Phase-II Vasant Kunj, New Delhi - 110070

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